

STRATEGIC PLAN

2019 to 2024

NZCCM

New Zealand Conservators
of Cultural Materials

Pū Manaaki Kahurangi

Mission Statement

NZCCM is the national organisation that represents, supports, and advances the work of New Zealand's conservation profession. We advocate and promote the conservation and preservation of cultural materials

We envision a place where cultural materials are treasured, where development, awareness, and support of conservation is upheld and respected.

Kia Pū Manaaki Kahurangi

Vision Statement

Values

Preservation of Cultural Materials:

NZCCM recognises and promotes the **importance of the preservation of cultural material**. This includes the cultural, historic, aesthetic, scientific, and research value of these materials. We **respect the tangible and intangible** aspects of cultural heritage and **the need to engage** with connected communities to enable its preservation for future generations.

Advocacy

NZCCM aims to **promote, develop and sustain** conservation and preservation in New Zealand.

Professionalism

NZCCM promotes the **highest standard of professionalism** in the field of conservation. We **value and support diversity** within our community.

Education and Professional development

NZCCM fosters the **sharing of knowledge and development of conservation practice and research** in NZ. We promote the understanding of the **values and contexts of our cultural heritage**. We encourage conservation **best practice** and ongoing attainment of skills.

Member Services

NZCCM **welcomes** any individual, organisation or institution to become a member. We **encourage education and networking** for professionals, allied professionals, and individuals interested in supporting conservation. We provide and develop services that are responsive to the professional needs of our members.

Governance

Our executive committee **represents** and is **responsible** to our membership. NZCCM is an incorporated society that **adheres to the constitution** and embraces the **long term growth and development** of the organisation.

OBJECTIVE 1 *Improve communications and advocacy*

GOAL

Develop new website to reflect NZCCM values

ACTIONS

New website presented to AGM 2018

Small working group to workshop further development of website comprising 2/3 exec members and a general member.

Targeted survey to establish expectations and priorities.

Member comments collated by Regional Reps and fed back to working group

Initial website development presented at AGM 2019

Consider a website and social media officer position in NZCCM executive committee

GOAL

Develop a concise communications plan and provide tools for advocacy.

ACTIONS

Produce internal and external communications plan, for e.g. advocacy templates, social media guidelines, cross promotion, look at publications

Draft plan ready to present at AGM 2019

OBJECTIVE 2 *Create opportunities for professional development*

GOAL

Foster professional development opportunities

ACTIONS

Regional representatives establish wish list for regional and national training

Regional representatives facilitate at least 2 events of training/networking events per year

Regional reps keep in contact to share planned events/successful event suggestions with other regions

GOAL

Review the funding opportunities for NZCCM

ACTIONS

Review currently available public funding for NZCCM events

Review NZCCM ability to fund events

Develop a guideline for funding

Send reviews to members

OBJECTIVE 3 *Improve organisational procedures and practices*

GOAL

Review and update the procedures manual

ACTIONS

Exec to make changes where processes outdated and establish consistency across all documentation.

- Complaints procedures to be included.
- Changes to membership forms to be included.

Manual updated by AGM 2019

Review manual biennially

GOAL

Create long term plan for record keeping and continuity of documentation

ACTIONS

Executive to switch to a gmail account for each position e.g. **president.nzccm@gmail.com** or **auckland.nzccm@gmail.com**

Consolidate existing records for each exec position.

Google docs for storage

Each conference committee to establish online storage to be passed on to next committee

Re-establish system of physical deposits of NZCCM official documentation and clarify procedure and potential inclusion of digital deposits.

Define NZCCM vital records required to be kept in hardcopy

OBJECTIVE 4 *Grow NZCCM*

GOAL

Increase membership

ACTIONS

Define current benefits and discuss any changes required.

Exec to review membership benefit recommendations.

Finalise benefits and publicise.

Create membership growth plan to target potential new and diverse membership, e.g. students, allied professionals

GOAL

Gain better understanding of member demographic and needs

ACTIONS

Develop and produce a demographic survey

Feed info into communications plan and membership growth plan

Consider including demographic questions in membership application forms